



World FM day Calendar of Activities

This document provides an overview of which activities will take place on World FM day in the different parts of the world.

Member Association	Planned activity	Communication channels for promotion	Detailed description
ARSEG Lionel Cottin lcottin@arseg.asso.fr	Reception with lunch in Paris (with 50 to 100 persons interested in the international topic).		During the reception: <ul style="list-style-type: none"> - The video clip made by GFM will be shown (our own participation to this video clip is on the way) - The creation of the "Arseg International Committee" will be announced - The announcement of the first GFM Awards of Excellence in FM will be made - The launch of an initiative on Facebook will be explained
ABRAFAC	Happy Hour for ABRAFAC Members. Presentation of lifetime achievement awards to individuals considered the forerunners and 'founding fathers' of the FM movement & community in Brazil	Production of promotional video.	
AFE			



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BIFM Richard Byatt Richard.Byatt@bifm.org.uk	BIFM Breakfast	Websites (BIFM and FMW) Weekly BIFM News email FMW magazine Press release	World FM Day BIFM Breakfast Venue tba Hosted by BIFM London Region <ul style="list-style-type: none"> • Welcome • "Celebrating FM around the world" (World FM Day video) • "The History of FM in 5 minutes" • Work culture and workplaces around the world presentation • Video link with Hungary? Australia?
FMA Australia Carolyn Journeaux Carolyn.journeaux@fma.com.au	Luncheons in Victoria, New South Wales, Australian Capital Territory, Western Australia, Queensland and South Australia all with the same theme but different speakers. Board representation at all events	Throughout our database and magazines hard copy and electronic	To be forwarded
HFMS Jozsef Czerny Jozsef.czerny@hfms.org.hu	Press breakfast on World FM Day in Budapest, Announcement of the Governmental Strategy for the Advancement of the Hungarian FM Industry 2009-2013, Members' meeting, Video conferencing with BIFM	HFMS will promote the event to its members and the FM industry through www.hfms.org.hu .	On World FM Day the first public draft of the Governmental Strategy for the Advancement of Hungarian FM Industry 2009-2013 will be presented.



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IFMA Don Young Donald.Young@ifma.org	IFMA invites its members and facility professionals in the international community to log into the IFMA Twitter site to share unique aspects of FM in their country and discuss global FM topics in IFMA's first TweetWorldFMDay event.	IFMA will promote this to its members and others through www.ifma.org , The WIRE, the <i>Facility Management Journal</i> , the FM Alert blog, chapter and council newsletters, IFMA social networking sites and Web sites, and any other applicable internal medium.	IFMA invites facility professionals from around the world to meet at its Twitter site in order to share and comment on FM hot topics. This is a cost-effective and innovative way for FMs to network, ask questions and receive advice regarding current issues. IFMA will provide questions and topics of discussions throughout the day.
FM Arena Alexander Moser amoser@archimedia.ch	Soccer tournament on the World FM Day.		The tournament will be organized in partnership with Resopartners and aims at bringing together Swiss Facility Managers on a basis different from daily business. The event stands for sportmanship, fairness, gathering and discussing FM topics in a special ambiance. All Global FM members are welcome in joining a team, a Global FM team could be foreseen. The tournament will take place in Switzerland, Erlenparck, Dielsdorf, from 1pm to 6 pm.
SAFMA Nicolette Van Den Eijkel Nicolette@safma.co.za	Lunchtime functions to be held in Cape Town and Johannesburg with Council representation at each. The video presentations will be viewed and guest speakers invited to present their view of FM in South Africa.	The event will be promoted through our website www.safma.co.za and through our regular e-news letters. The event will also be promoted at our annual conference in July 2009.	Date is already diarized on the events section of the website and will be updated as plans are finalized. Video will be sent end June.



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<p>IFMA Hong Kong Chapter tony.garland@pcpd.com</p>	<p>Promote FM locally to raise awareness of the public.</p> <p>Set up, in conjunction with IFMA HQ a Google Map to accept comments and information about FM during the day of 28th from around the world</p> <p>Hong Kong FM Movers and Shakers evening</p>	<p>Double page advert to go out in a local paper giving information on FM. Paid for in conjunction with around 20 local companies, organizations and educational institutions Also emails to contacts database.</p> <p>Viral email and the collaboration button on the Google map site</p>	<p>Provides an opportunity to record what is happening during one day in FM around the world.</p>