



FOR IMMEDIATE RELEASE

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Global FM to Host International Workshops in Brazil and in the U.S. in October

BRUSSELS, Belgium — (28 September 2011) — Following the successful International Workshops in Nottingham, U.K., and Vienna, Austria, earlier this year, the Global Facility Management Association is pleased to announce its upcoming International Workshops in Brazil and the U.S. in October.

Global FM 2011 International Workshops feature the theme “The New Economy: The Right Time and the Right Place for FM.” Each workshop will include a panel of speakers from different countries, companies and institutions who will engage the audience with a discussion about the economic challenges and opportunities facing the facility management profession on a global level.

Kicking off the workshops will be the Brazil International Workshop, to be held at the Amcham Business Center in São Paulo, Brazil, on Wednesday, 19 October, from 16:00 to 17:30. This will be the first Global FM International Workshop in Brazil, and the event will be hosted by the Associação Brasileira de Facilities (ABRAFAC).

The programme will begin with an introduction by ABRAFAC President Marcos Maran and conclude with a panel discussion featuring Global FM Chair Teena Shouse, senior FM consultant at Facility Engineering Associates; Stan Mitchell, CEO of Key FM; and Alex Lam, president of the OCB Network.

The U.S. International Workshop will be held Friday, 28 October, from 8:00 to 10:00, at the Phoenix Convention Center in Phoenix, Arizona. The event will coincide with the International Facility Management Association’s (IFMA) World Workplace Conference & Expo 2011.

IFMA President and CEO Tony Keane, CAE, will deliver the programme introduction. His remarks will be followed by a panel discussion featuring Susanna M. Caravatti-Felchlin, director of UBS; Philip Lo, CEO of LEXCO; Mauro Campos, facilities manager at Firmenich and Vice President of ABRAFAC; Ondrej Strup, partner at Hein Consulting Group; Steve Jones, UK sales director at Qube Global Software; Peter Ankerstjerne, group marketing director for ISS and Yannick Annezo, SVP, development & strategic accounts at VINCI Facilities.

Teena Shouse, Global FM Chair stated: *“We are very excited that the interest and enthusiasm surrounding the workshops continues to grow. That tells us that people on a global basis are keenly interested in sharing their regional specific experiences and growing from the collective knowledge that comes from the sharing across borders. I want to personally thank the taskforce members, workshop participants and sponsors for making these events possible.”*



Global FM International Workshop panelists will take questions from audience members and share their views on how to position facility management for success in today's economy. Those interested in attending either workshop may register by emailing globalfm@kelleneurope.com.

More details about the 2011 Global FM International Workshops is available online at <http://www.globalfm.org/GlobalFMWorkshops2011.asp>. For more information about Global FM, visit www.globalfm.org.

NOTE TO EDITORS:

About Global FM

Global FM is an international not-for-profit organization based in Brussels, Belgium. It represents a worldwide community of organizations that provide leadership in facilities management. Global FM's vision is to achieve Global recognition of facilities management profession and its mission is to promote the strategic value and progress of facilities management. For more information, visit www.globalfm.org.

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