



Title of the submission	Innovative Workspaces @ Microsoft France
Authors (e.g. Keeth .A ; Simon .B ; Smith .C)	GRIMM Ghislain, FORM'A Partner
Company/organisation	FORM'A for Microsoft France
Did this submission win an Association award?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
If "yes" which award did the submission receive?	Trophées Arseg 2009 des Services Généraux et de l'Environnement de Travail dans la catégorie Nouvelles Technologies <i>New Technologies and Facilities Award 2009 (Arseg, French Real Estate and Facilities Association)</i>
When was the award received?	Month: 12 Date: 17 Year 2009
If the award was sponsored, who was the sponsor?	
Executive and profile summary detailing a brief biography of the entrant to be used for presentation purposes, promotional activities and media releases (250 words maximum).	<p><b>FORM'A</b> is one of the leading French agency that creates, delivers and manages "new generation" workplace environments and real estate services. For 20 years now, with a team of more than 70 experts, FORM'A has developed for its customers unique concepts around collaborative workplaces, integrated technologies, green solutions, corporate branding and change management.</p> <p><i>FORMA's mission is to transform your WorkPlace into a competitive advantage.</i></p> <p><a href="http://www.forma.fr">www.forma.fr</a></p> <p><b>FORM'A has designed and delivered to Microsoft in July 09 the Workplace program for their new French and European Headquarter in Paris (34000 square meters, 1700 workstations)</b></p> <p>Founded in 1975 (the French Sub opened in 1983), <b>Microsoft</b> (Nasdaq "MSFT") is the worldwide leader in software, services, and solutions that help people and businesses realize their full potential. <a href="http://www.microsoft.com">www.microsoft.com</a></p>
Detailed description of the research/project initiative (1,200 words maximum)	<p><b>Microsoft Le Campus : THE Innovative Workplace, through THE HUB.</b></p> <p>Form'a has designed and deployed innovative solutions for individual performance, collaborative work and Microsoft Technologies showcasing at Le Campus (THE HUB) with the following objectives:</p> <ul style="list-style-type: none"> <li>- All technical features are fully integrated in furniture and spaces</li> <li>- IT (wired and wifi) / Telecom / Audiovisual networks are convergent in one single system.</li> </ul>

Please send your submission, by email, PDF format to:  
 Global FM – Global Facilities Management Association  
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### Context

25 years after it opened for business in France, Microsoft relocated to new headquarters (called Microsoft Le Campus) in Issy-les-Moulineaux in Summer 2009, bringing together the employees of Microsoft France (Les Ulis and Paris) and of the EMEA headquarters in Paris La Défense.

Located at the entrance to the new "Grand Paris Seine Ouest" Media and High Tech business area, this new building, called **EOS** ([www.eos-general.com](http://www.eos-general.com)), with its bold architecture, **has become home to Microsoft, embodying this unique Corporate project, which has four goals:**

1. To come closer to customers and partners and to **welcome a broad scope of visitors.**
2. **To consolidate the company's presence in France in the new media and high tech business center.**
3. To provide employees **with an unique working environment (best place to work)**
4. To have a **leading-edge infrastructure**, that is a showcase for innovation and new technologies in France and respects the environment.

How the submission addresses each or some of the criteria for the Award for Excellence - a brief statement for each of the criteria is required (total 2,500 words maximum, per criteria).

The criteria are:

- Innovation
- Advancement of FM
- Corporate outcomes
- Contribution to Global FM's mission
- Leadership in FM operations

**Any supporting documentation is to be attached to your submission.**

### Microsoft Le Campus, in brief:

- A 3 years project.
- The new headquarters of Microsoft France, Microsoft Europe Middle East & Africa and Microsoft Research & Development France, from Summer 2009.
- 1,700 workstations.
- Around 2,000 employees.
- **100,000 visitors expected each year.**
- 140 employees involved in project work groups.
- 34,000 m<sup>2</sup> leased from Generali, the landlord, in the EOS building, developed by leading architectural agencies: Bridot Willerval and Architectonica.
- The first green building of this size to be awarded the High Environmental Quality label (14 criteria - HEQ), which rewards an approach to the design, construction and operation of buildings that aims to minimize environmental impact.
- 12,000 people will work in the new "Grand Paris Seine Ouest" business area.
- 156 high-tech companies located nearby.
- 110 flat screens installed on site.
- 100 % increase in m<sup>2</sup> of customer dedicated spaces vs existing.
- 25,000 m<sup>2</sup> of windows.

### Microsoft Le Campus: A place opens to everyone:

As well as hosting employees from Microsoft France, Europe and International, Le Campus is a place that is open to everyone. More than 100,000 visitors per year are expected in **4,000 m<sup>2</sup> dedicated to meetings, training, showcase, demos, exhibitions and the promotion of new technologies to the general public and business.**

### 73 areas for 1,800 guests at the same time, in a range of environments:

- "The Main Lobby", 700 m<sup>2</sup>
- The Conference Center, including a 250-seater auditorium and a 450 m<sup>2</sup> cocktail lounge
- The TV studio
- The Microsoft Technology Center, equipped with project, briefing and training rooms and a unique submersion room.

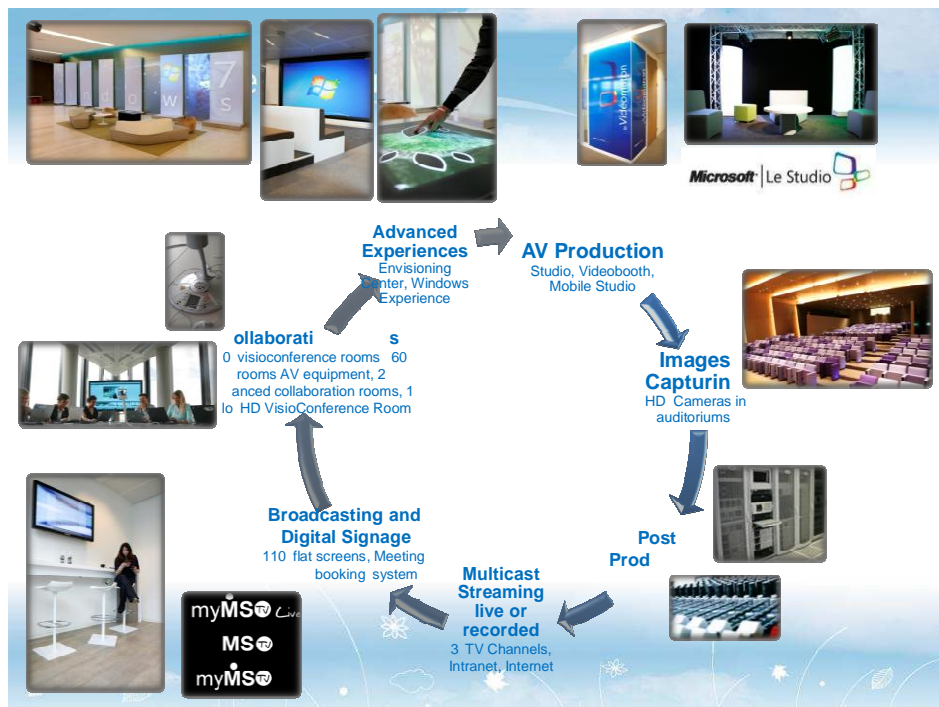
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- The digital house, a 100 m<sup>2</sup> avant-garde loft.
- The VIP salon, including meeting rooms and reception lounges.
- The restaurants: brasserie and private dining rooms.

### Microsoft Le Campus : THE Innovative Workplace, through THE HUB.

Form'a has designed and deployed innovative solutions for individual performance, collaborative work and Microsoft Technologies showcasing at Le Campus (THE HUB) with the following objectives:

- All technical features are fully integrated in furniture and spaces
- IT (wired and wifi) / Telecom / Audiovisual networks are convergent in one single system.



#### Detailed features:

- 100% of employees on a unified communication system (voice over IP, instant messaging, collaborative workspace, teleconferencing...)
- 110 rooms equipped with sound and video systems and RoundTable video conference systems
- A high-definition audiovisual network with more than 100 flat screens (digital signage, internal TV channel...)
- A professional recording studio + an innovative "videobooth". It's a tiny self-service-studio where contributors can make demo without special assistance. The contributor comes with his laptop, plugs and chooses the options to save: its screen, himself/herself, her/his voice itself or all. The "video booth" enables the

employees to produce professional quality video and share them on intranet while reducing our costs to completion.

- 2 enhanced collaboration rooms
- 3 test laboratories for Microsoft TV
- Electronically controlled room booking system
- Room equipment managed by Automation (blind screens, video projector, lighting...)
- Microsoft Surface tables with a "virtual Concierge application": a revolutionary multi-touch computer that responds to natural hand gestures and real-world objects, helping people interact with digital content in a simple and intuitive way
- The MTC envisioning room developed in partnership with Barco
- The Windows Experience in the main lobby (700 m<sup>2</sup>) using avant-garde techniques used in museums (projection, lights, virtual reality, etc.) transforming the space in a global media
- And coming soon:
  - The digital loft
  - The HALO High Definition Visioconference Room, in partnership with HP

### Key Benefits

- For users :
  - Easy access to visioconference and unified communications
  - Unified system and versatility
- For facilities team
  - Occupancy Rooms optimization
  - Unified system and versatility
  - Control
  - Flexibility and Evolutivity
  - Users are independent
- Budget optimization
  - Telecom cost reduced by 20%
  - Travel cost (Carbon Footprint -25%)
  - Studio and Video booth payoff in 1 year
  - Room occupation rate: 75%

A statement from the FM Association in support of the submission

this project has won 2009 national award for 'new technologies'. This project has demonstrated how a real understanding and interaction between the client and the contractor is critical in such a huge project. Microsoft has been working for the last 4 years on this project which is relocating its French HQ and gather together all teams. Contractor, a French company, has been in a position to take advantage of the client core business (new technologies) and human resources (employees steering committees) on top of a real environment efficiency ( HEQ) plan based on the e building infrastructure and services on site to develop a real concept of spaceplanning that encompass all these topics.

#### Disclaimer

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